

## Product Data Sheet

### **PRODUCT DESCRIPTION:**

Van Sickle® Interior Latex Ceiling Magic™ is designed to facilitate the application of paint to interior ceilings. The patented Ceiling Magic™ purple tint creates a distinct contrasting light purple color. This makes it easy to distinguish coverage area when painting white over white, aiding in complete and speedy application. The purple tint magically disappears within 24 hours providing a pure white matte finish. This paint features easy application, good hide, fast dry and reduced spatter.

### **TYPICAL USES:**

Van Sickle® Interior Latex Ceiling Magic™ is ideal for direct application to drywall or on all prepared interior walls and ceilings.

### **BASES & COLORS:**

85 4Interior Latex; Flat Finish  
White

### **PHYSICAL PROPERTIES:**

PRODUCT NUMBER:	854
GENERAL TYPE:	Interior Latex; Flat
COLOR:	White
GLOSS:	1-10 @ 60°
SOLIDS BY WEIGHT:	39.7%
SOLIDS BY VOLUME:	23.0%
THEORETICAL COVERAGE @ 1 MIL DFT:	369Sq.Ft/Gal
RECOMMENDED DFT:	2 – 2.5mils DFT
VISCOSITY @ 78°F:	90-95 KU
WEIGHT PER GALLON:	10.6-10.7 lbs.
FLASH POINT:	None
VOC:	<100.0 G/L

### **SURFACE PREPARATION:**

Proper surface preparation is the most important variable in determining the service life of a coating. For best results, all surfaces must be clean, dry and sound. Wash contaminated surfaces thoroughly to remove dirt, grease, oil, water-soluble material, loose paint and powdery substances. Fix cracks and holes with spackling compound and allow spackle to dry prior to application of any paint film. Glossy surfaces must be dulled with sandpaper or de-glossing solution. Bare wood must be primed with enamel undercoat. Bare metal must be primed with Van Sickle® Equipment Enamel Primer. Previously painted surfaces must be properly prepared, then apply one or two coats of Van Sickle® Interior Latex Ceiling Magic™ Paint.

### **APPLICATION:**

Apply by nylon or polyester brush, roller or spray. Apply as is from the container. Pay special attention to keep a wet edge when painting large, open rooms and “cross roll” at 90° angles when applying more than one coat. Before and during use stir the paint thoroughly from the bottom of the can with an upward motion, scraping the bottom to avoid pigment settling. Do not add oil-based products or thinners to this product.

### **ENVIRONMENTAL VARIABLES:**

Apply only when surface and air temperatures are between 50° and 90°F. Cool, wet, humid or over-applied coatings can greatly decrease a thorough cure and interfere with proper film formation. Always allow applied coat to dry before applying subsequent coats.

### **Dry-Times:**

Drying time for this product will be approximately 1 hour to touch, and may be recoated after 4 hours under ideal drying conditions.

### **CLEAN-UP:**

Clean up all tools and equipment with warm, soapy water before paint dries.



**854**

Interior Latex Ceiling Magic™,  
Flat Finish White



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### **CAUTIONS:**

For interior use only,  
Do not take internally,  
Use with adequate ventilation,  
**KEEP OUT OF REACH OF CHILDREN**

\*WARNING! If you scrape, sand, or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and wet mop. Before you start, find out how to protect yourself and your family by contacting the national Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

For additional Product Information or Safety Data Sheets, please call 800-677-2468, 8:00-5:00 CST Mon.-Fri.

### **Limited Warranty**

The technical data and suggestions for use contained in this document are true and correct to the best of our knowledge at the date of issuance. The statements of this document do not constitute a warranty, expressed or implied, as to the performance of these products. Since Van Sickle Paint does not control the application of its products, or the condition of the surfaces to which they are applied, Van Sickle Paint's liability will under no circumstances exceed replacement of the product.

